

# Make America Healthy Again: How CloudCare Delivers What Washington Is Calling For

*President Trump, Secretary RFK Jr., and CMS Administrator Dr. Oz have set the agenda. The platform to scale it already exists.*

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## A New Health Agenda Has Arrived

In 2025 and 2026, the federal government did something it has rarely done: it aligned. The White House, HHS, and CMS converged on a single direction — prevention over intervention, technology over bureaucracy, home over institution, outcomes over activity. Three leaders are driving this agenda, and each one is calling for exactly what CloudCare was built to deliver.

This is not a coincidence. It is a convergence two decades in the making. And for the first time, the platform infrastructure, the payment models, and the policy mandate are pointing at the same target simultaneously.

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## RFK Jr. & HHS: Wearables for Every American

**Secretary Robert F. Kennedy Jr., HHS — House Budget Subcommittee, June 2025**

“Wearables are a key to the MAHA agenda. My vision is that every American is wearing a wearable within four years. People can take control over their own health — they can see what food is doing to their glucose levels, their heart rates, in real time.”

Kennedy’s MAHA initiative — Make America Healthy Again — is built on a foundational insight: 6 in 10 Americans have at least one chronic disease, and most of them are managing it reactively, with systems that only see them when something goes wrong. Wearables change that equation by giving individuals — and their care teams — a continuous signal of what is actually happening.

The HHS “Make Health Tech Great Again” initiative, launched July 2025, created the CMS Health Technology Ecosystem: a voluntary data exchange program connecting over 60 health and technology companies to put health data directly in patients’ hands. The MAHA Commission’s September 2025 strategy called for an integrated dataset linking EHR data,

wearables data, and insurance claims — precisely to understand and intervene in chronic disease before it becomes a crisis.

**What Kennedy is calling for is exactly what CloudCare delivers — at clinical scale.**

Life365 connects 550+ medical-grade devices and wearables, routes continuous data into the patient’s health record, and uses Personalize™ AI to detect deviations from each patient’s individual baseline. What RFK Jr. envisions for consumer health empowerment, CloudCare scales into clinical-grade population health management — with the data governance, HIPAA compliance, and EHR integration that a national health agenda requires.

The MAHA commission explicitly identified the missing piece: an integrated dataset that links wearables data to EHR and claims data so AI can identify which patients need intervention before they reach the emergency room. That missing dataset is longitudinal, continuous, home-generated vital sign data. CloudCare is the platform that collects it, routes it, and makes it actionable.

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## Dr. Oz & CMS: Outcomes Over Activities

**Dr. Mehmet Oz, CMS Administrator — J.P. Morgan Healthcare Conference, January 2026**

“The problem is, when we don’t deliver high-quality care and give everyone access to it. If we can fix the quality issue, it actually takes care of justifying the cost, and it will actually save us money.”

Confirmed as CMS Administrator in April 2025, Dr. Oz has moved faster than any CMS leader in recent memory. His agenda is specific and technology-forward: modernize CMS as an innovation engine, accelerate AI adoption with guardrails, secure long-term telehealth stability, and drive the \$50 billion Rural Health Transformation Program toward measurable outcomes.

The centerpiece of the CMS payment transformation is the ACCESS Model — Advancing Chronic Care with Effective, Scalable Solutions — a 10-year program launching July 2026. For the first time, Medicare pays not for activities, documented minutes, or device transmissions, but for whether the patient’s health actually improved. Participating organizations receive recurring payments for managing chronic conditions, with full payment tied to hitting measurable clinical targets: blood pressure control, HbA1c reduction, kidney function stability.

This payment shift has one critical implication: you cannot demonstrate outcomes without continuous, longitudinal patient data. A clinic seeing a patient every 90 days cannot prove that its intervention — not the patient’s luck — caused the improvement. ACCESS requires baseline capture, continuous tracking, FHIR-based electronic updates to referring providers, and

population-level outcome reporting. These are not features a health system can bolt on. They require a platform.

**CloudCare is the platform ACCESS was designed to run on.** Personalize™ establishes each patient's individual baseline and tracks deviation in real time. CloudCare's FHIR integration delivers electronic clinical updates to referring providers. The population analytics layer produces the outcomes reporting CMS requires. And the Microsoft Fabric partnership provides the enterprise distribution channel into 1,000+ healthcare clients — with CloudCare serving as the integration and data pipeline layer that brings home-generated patient data into Fabric for consolidation, aggregation, and population-level reporting.

Dr. Oz has also made healthcare interoperability a cornerstone of CMS's digital transformation agenda — getting health data into Medicare patients' hands, building a Health Tech Ecosystem of conversational AI and real-time data exchange. CloudCare's open architecture and FHIR-first design were built for exactly this vision: not a proprietary silo, but an infrastructure layer that connects into the broader health data ecosystem.

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## President Trump & the White House: Infrastructure at Scale

**HHS Secretary RFK Jr. — CMS Rural Health Transformation Program announcement, December 2025**

“More than 60 million Americans living in rural areas have the right to equal access to quality care.”

The Trump administration's healthcare legacy is being written in infrastructure. The \$50 billion Rural Health Transformation Program — signed into law as part of the Working Families Tax Cuts legislation — distributes \$10 billion per year from 2026 through 2030 to all 50 states, explicitly for technology-driven chronic disease management, innovative care models that bring care closer to home, and measurable, outcomes-based interventions.

The mandate is clear: states must deploy consumer-facing, technology-driven solutions for the prevention and management of chronic diseases. They must demonstrate measurable outcomes. And they must do it at scale, across geographies where bricks-and-mortar healthcare has already failed. These are not pilot programs or innovation grants. They are operational deployments, with outcomes accountability and federal oversight.

Simultaneously, federal agencies across the board are being rebuilt with efficiency as the mandate. The era of each agency building its own custom point solutions for every initiative is ending. What the government needs is foundational platforms that are proven, scalable, and

already integrated — platforms upon which new care applications can be built quickly and cost-effectively, without starting from zero each time.

**CloudCare is built to be that foundational platform.** Its open, AI-driven architecture allows government agencies, ACOs, payers, and health systems to build new care applications on top of a proven infrastructure layer. Its cellular and offline connectivity serves rural populations where broadband is unreliable. Its Microsoft Fabric integration consolidates home-generated patient data with health system data for population-level reporting — reaching 1,000+ healthcare clients through Microsoft’s enterprise sales force, without individual procurement cycles. For a federal government deploying connected care across a dispersed veteran or rural population, this is the difference between manageable and impossible.

## The Alignment: Initiative by Initiative

Every major White House health initiative of 2025–2026 has a specific, documented need that CloudCare was built to fill:

Initiative	What They’re Calling For	How CloudCare Delivers It
<b>RFK Jr. / MAHA</b>	Every American wearing a wearable within 4 years. Wearables as the key to MAHA. Chronic disease prevention through self-monitoring.	CloudCare connects 550+ medical-grade wearables and devices to the health record. What RFK envisions for consumers, CloudCare scales clinically.
<b>Dr. Oz / CMS</b>	ACCESS Model: 10-year outcome-based payments for tech-enabled chronic care. Interoperability & patient data access. AI with guardrails.	CloudCare’s Personalize™ tracks outcomes against individual baselines — exactly what ACCESS requires. FHIR-ready for CMS interoperability mandates.
<b>Trump / White House</b>	\$50B Rural Health Transformation. Government agencies rebuilt for efficiency. Tech-enabled care as foundational infrastructure.	CloudCare is the platform governments build on. Cellular/offline for rural. Microsoft Fabric integration consolidates home data with health system data. Distributed through Microsoft’s enterprise sales force to 1,000+ healthcare clients.
<b>MAHA Commission</b>	Integrated dataset linking EHR + wearables + claims data to understand chronic disease. “Whole person health.”	CloudCare provides the longitudinal data layer — the missing dataset between EHR visits — that makes AI and population analytics actually work.

## This Is Not Remote Care Anymore. This Is Health & Care.

The language the White House is using has shifted. RFK Jr. doesn't say "remote patient monitoring." He says wearables, self-knowledge, and personal health control. Dr. Oz doesn't say "telehealth." He says technology-enabled care, outcomes-based payment, and interoperable health data. The Rural Health Transformation Program doesn't say "virtual visits." It says innovative care models that bring care closer to home.

All of these phrases are pointing at the same thing: the patient's home as the primary care setting, continuous health data as the foundation of intelligent care, and platforms — not point solutions — as the infrastructure that makes it scale.

This is no longer remote care. It is not even virtual care. It is simply Health & Care — a normal, continuous, ambient way to receive care anywhere you are. The health record extends into the home. The AI learns the patient. The platform connects everything. And the government — for the first time in the history of American healthcare — is paying for whether it works.

### The Bottom Line

*President Trump signed the funding. RFK Jr. articulated the vision. Dr. Oz built the payment model. All three are pointing at the same platform: a connected health infrastructure that puts a wearable on every patient, routes continuous data into the health record, and pays clinicians for outcomes — not activities. CloudCare has been building that platform for 20 years. The market has finally arrived.*

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### Key Sources

RFK Jr., House Budget Subcommittee testimony, June 2025. HHS "Make Health Tech Great Again" event, July 30, 2025.

MAHA Commission Strategy Report — "Make Our Children Healthy Again," September 9, 2025. [hhs.gov/maha](https://hhs.gov/maha)

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